

Applicant: John B. Hey
For: Methods For Acquiring, And For Displaying Predictions Of, Subjective
Consumer-Appraisals Of Items

ABSTRACT OF THE DISCLOSURE

A method for acquiring, and for displaying predictions of, subjective consumer-appraisals of items. The method allows a consumer to insert the item into an ordered list of his previously appraised items, so that the list continues to reflect his relative preference of the listed items.

- 5 Likewise, the appraisal value predicted for a given consumer and item is displayed as its anticipated position on an ordered list of the consumer's previously appraised items.